

# Small is beautiful for GLTC

*In March, Goscor Lift Truck Company (GLTC) delivered to customers more than 30 machines, including Doosan diesel and electric forklifts, Bendi articulated forklifts and a range of specialised Crown Materials Handling Equipment (MHE).*



THE POINT is not so much the quantity of machines, but rather the quantity of clients – in this case more than 20. GLTC MD, Darryl Shafto, says that many think that a large business like GLTC turns mainly on big orders from big clients. “However, so much of our business comprises small orders from small and big customers and our philosophy is simple – each order is appreciated to the fullest extent and our service infrastructure is geared up to handle any fleet size. Large fleets are obviously beautiful but, in our world, so are small fleets,” says Shafto. •