

# Goscor Lift Truck Company Opens Pmb Branch

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## Goscor Lift Truck Company opens PMB branch

The Goscor Lift Truck Company (GLTC) recently expanded its footprint with the opening of a Pietermaritzburg (PMB) facility, reiterating its commitment to offering greater service for its clients. This division falls directly under the KZN Regional Office in Durban.

"While we have serviced several PMB customers for many years from Durban and through a local representative, we realised that we could improve service considerably for our customers if we had a fully-fledged GLTC branch nearer to their operations," says Michael Keats, GLTC KZN Regional Director.

"The Inland Region is rapidly expanding, and we feel it's imperative that we expand with our customer base and opportunities. For many years there has been a very limited number of choices in lift truck service providers based in PMB, which has not benefitted consumers, and we aim to change that," adds Keats.

GLTC acquired its existing local

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GLTC is the sole distributor of brands such as Doosan, Bendi and Crown in South Africa.

representative and established the Pietermaritzburg branch, which contains a comprehensive spare parts facility, a rental division, a showroom and a fully equipped service facility which is equipped for both regular servicing of machines and full rebuilds.

"Ultimately a world class service for our clients is the foundation of our business, and the PMB branch is fully equipped and the service team appropriately trained to do a job on a par with any other GLTC branch in the country," says Keats. ♻️