

Goscor Crowns new PUMA warehouse

"PUMA is one of the leading sports brands in the world with a reputation for innovation and quality which conducts its business in the most professional manner," says Gregg Tarr, Goscor Lift Truck Company (GLTC) Western Cape sales manager. "The fact they have decided to standardise its materials handling equipment (MHE) with our Crown range is something of which we are extremely proud."

PUMA South Africa recently acquired six units - 4 X Crown ESR 5260-2.0 Reach Trucks and 2 X Crown WT 3040-2.0 Powered Pallet Trucks for its new state of the art warehouse in Contermanskloof, Cape Town.

PUMA warehouse manager, Adi Munter, says that until recently he was using different brands of MHE but decided to standardise with Crown to optimise efficiency. "It is best to work with one supplier in terms of streamlining operation, service and spare parts availability. We decided on Crown because of the quality of the product and GLTC's ability to provide the requisite level of service," Munter says.

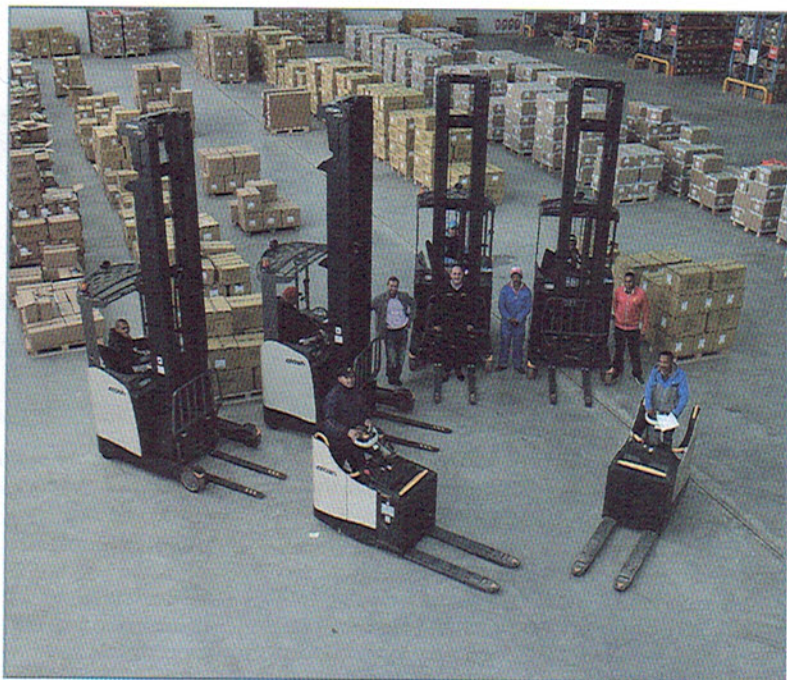
He adds that an example of the added value that GLTC provided PUMA is a state-of-the-art battery bay, which is crucial to the efficient operation

of the machines.

Crown Pallet Trucks have developed an enviable reputation for being exceptionally manoeuvrable and for being able to fit into the tightest of spaces. "Moreover, they are able to carry the heaviest loads and withstand tough impact," says Tarr.

The Crown WT 3040-2.0 Pallet Trucks come with advanced features that suit PUMA's specific warehousing needs. With a load capacity of 2 tons, shock reducing suspension systems, completely programmable performance systems, and electronic steering, these machines are designed for efficient, easy and comfortable operation.

Crown ESR 5260 Reach Trucks are especially designed to provide a solution for even the toughest material handling situations. Tarr says of that their low running costs, advanced operator comfort and excellent



In PUMA's new state of the art warehouse in Contermanskloof, Cape Town: Adi Munter PUMA warehouse manager with Goscor Lift Trucks' Gregg Tarr (3rd and 4th from left) and from l to r, Prins Koopman, Reynold Mouton, Nigel October, Bradley Sass, and Fabian Lottering with Damion Persence and David Khang standing in front.

visibility are a few of the advanced features that encouraged PUMA to make the decision to purchase.

"Each model is endowed with superior ergonomics, visibility

and durability. With Intelligent optimized cornering speed, 360 degree steering systems, this machine has become one of the most popular pieces of materials handling

equipment in the world," Tarr says.

"Working with PUMA is a privilege and we look forward to being of service to Adolf and his team for years to come," concluded Tarr.

Energy Efficiency Explained

More Run Time
Per Charge