

Top brands get along Famously

AFRICA'S largest branded food service franchisor, JSE-listed Famous Brands continues its relationship with Goscor Lift Truck Company - also a famous brand in South Africa - with the recent delivery of yet another well-known brand, Crown and Doosan materials handling equipment (MHE), for its new warehouse in Longmeadow, Edenvale, east of Johannesburg.

Gavin Welsh, Famous Brands logistics executive for the Gauteng region's Centre of Excellence said the company reduced the primary activity at their Midrand facility and ring-fenced it at the new Longmeadow warehouse.

Famous Brands recently took delivery of 10 units for the new facility including two Doosan BR16JW Reach Trucks, one Crown SC6040 1.8 three-wheel Electric Counter-Balance forklift, one Crown WT3020 2.0 Ride-on Powered Pallet Truck and six Crown PTH-50 Pallet Jacks.

Welsh said it was not only Goscor's product that impressed them. "Their willingness to be part of the preparation of the facility's MHE, their general conduct during the sale and the quality of their after sales service all match the quality of the product."

He added that the Goscor team's advice about which would be the best equipment for the new warehouse was invaluable as was their involvement in the design and construction of the battery room, which is so crucial to the efficiency of the entire operation.

"We expect that the new facility will handle a throughput in the region of 500 pallets per day delivering to six depots: Cape Town, Bloemfontein, Midrand, Nelspruit, Pinetown, and Port Elizabeth. It is a 24-hour operation and to facilitate this Goscor has supplied additional batteries to ensure uptime around the clock," Welsh said.

Goscor sales manager Ronald Ryan said Famous Brand's logistics



Famous Brands with the recent delivery of Crown and Doosan materials handling equipment for its new warehouse

management and its operation is as professional as anything anywhere. "Working with Gavin is a privilege and the teamwork between the two companies is an example of how productive the client/supplier relationship can be."

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Business unusual for supply chain conference

A focus on 'business unusual' for the upcoming 39th Annual SAPICS Conference and Exhibition for Supply Chain Professionals will equip delegates to meet challenges linked to factors such as poor infrastructure and political uncertainty, according to SAPICS president Mungo Park.

"The impact of these issues, together with the skills shortage crisis, emphasise the need for supply chain management to be recognized in the boardroom," said Park. "There is often the misconception that supply chain management is only procurement; this conference and exhibition will help reinforce awareness about the complexity of this profession in its entirety, and build the skills to take the economy forward."

The event will highlight the potential for exponential technologies to transform supply chain management, incorporating innovations like digitisation, 3-D printing, driverless vehicles and the effective management of information overload.

A "world-class" line-up of speakers has been confirmed for the

SABMiller. The conference will also provide the platform to share the results of Barloworld's annual supply chain foresight survey - the industry standard qualitative research study into South Africa's supply chains.

"As a professional knowledge-based association that enables individuals and organisations to improve business performance, the SAPICS conference and exhibition is a vital forum for the sharing and adaptation of cutting-edge ideas and technologies," said Park.

Greg Schlegel - founder of the Supply Chain Risk Management Consortium - returns to the SAPICS stage talking 'Supply Chain Risk and Resiliency'. As a supply chain executive for over 30 years with several Fortune 100 companies, Schlegel warns that supply chain risk is increasing, not decreasing.

With globalisation expanding at a remarkable rate over the last 20 years, supply chains have moved into areas where they've never operated. As a result, uncertainty, complexity and risk have grown exponentially. Delegates want