

# Doosan dealer of the year



*Goscor Lift Truck Company (GLTC) was recently awarded the global Doosan Forklift Dealer of the Year 2015. From left: Charlie Jung, Deputy General Manager; Carl Lee, General Manager; Kun H. Lee, Executive Director Doosan Lift Trucks; Darryl Shafto GLTC MD; Patrick Barber GLTC Sales Director; Matt Chung, General Manager; Young Lee, General Manager and Steve Kim, General Manager*

reduces operating costs and GLTC offers on it a 60-month, unlimited hours guarantee.

Shafto says that Doosan is now 50% of Goscor's business and that it will play a significant role in the future growth and development of the company.

*Enquiry no: 14*

**I**n a recent ceremony at the Doosan factory in Korea, Goscor Lift Truck Company (GLTC) was awarded the global Doosan Forklift Dealer of the Year 2015.

While GLTC has won several awards for their performance over the years from Doosan, this is the first time they have won the global Dealer of the Year Award.

Daryl Shafto, GLTC MD, says that he is delighted at having won this award. "2015 was a very special year for us and especially in the internal combustion (IC) market where we exceeded our targets both from a financial and a unit sales perspective and increased our forklift market share by 4% in South Africa. This is the result of an exceptional effort from Sales Director Patrick Barber and his team and, in fact, the entire company. We are all humbled that this was recognised by our Doosan principals in Korea," says Shafto.

Kun Hwa Lee, Executive Director of Doosan Lift Trucks, says that GLTC deserve this award for their outstanding performance. "We have been with Goscor since 1994 and each year there has been an improvement.

In 2015 the performance of Darryl Shafto and his team was outstanding. The full story is not only GLTC exceeding their budgets but it is in their overall approach to business."

"Their service is world class and they have developed excellent relationships with their customers, principals and suppliers. They also have an outstanding team spirit, which has obviously helped them in their successes. I am very pleased to have been able to hand over this award to this fine company and I look forward to many more years of successful business with them," says Lee.

Shafto says that Doosan has always been way ahead in terms of innovative forklift technology - the 'brakes for life' system, introduced several years back, being an excellent example.

The 'brakes for life' system, which made world headlines when it was introduced and still a very prevalent feature on Doosan forklifts, is an oil-cooled disc brake system, which, being totally enclosed, eliminates all outside contamination of any humid, abrasive or corrosive dust particles. The system significantly