

## Goscor Lift Truck Company and Bobcat combine their strengths in Mpumalanga and surrounds

GOSCOR Lift Truck Company (GLTC) and Bobcat have combined their collective strengths under one roof with the establishment of a new fully equipped office and workshop in Nelspruit, Mpumalanga, improving service levels and bringing products, parts and services closer to their customers.

Nelspruit is the closest business town serving this vast region and this strategic position presented the perfect location from which both customer-centric companies can meet the requirements of their large and widely spread customer base as well as address current and expected growth in the region. The facility opened its doors on 1st October 2015 and is under the capable management of Japie Maritz supported by six well-trained staff members. Tinus Gibson and Jean Botha have relocated to Nelspruit to head up sales for GLTC and Bobcat respectively.

GLTC, part of the Goscor Group of



*Goscor Lift Truck Company and Bobcat have combined their collective strengths under one roof and establish a new fully equipped office and workshop in Nelspruit.*

Companies and a specialist in forklift and warehousing solutions, determined that most materials handling companies service their customers in these outlying regions from Johannesburg.

“As a service-driven company, we seized this unmistakable need in the market for localised services that come with a host of value adds for our customers,” explains Gibson. “Through the efficient supply of products and parts, backed by solid

after-sales service from our new Nelspruit hub, we are able to improve our service levels to our current customers who are spread right up to the borders of Zimbabwe, Swaziland and Mozambique. We are also now in the position to service all our equipment, from Nelspruit to Polokwane with technician’s based in both towns.”

Gibson adds that, with a response time of between two to four hours, they are confident of growing market

share in the surrounding areas. “We are perfectly positioned to take advantage of the massive opportunities presented by the mining and agricultural industries in the area.”

Botha affirms that in addition to a broadened footprint across the region, this depot also provides Bobcat, a market leader in compact equipment, with a firm foothold in the Lowveld area of Mpumalanga, across a large part of Limpopo and into Mozambique.

## From plastic bag to plastic plank

The spacious 298m<sup>2</sup> depot comprises a 250m<sup>2</sup> yard and workshop and presents ample room for stocking a comprehensive range of Bobcat machines including skid steer loaders, track loaders, mini excavators and telehandlers as well as a variety of attachments.

“We also offer customers the larger excavating equipment supplied by Sany, which gives us the edge in competing in a wider segment within the earth moving market,” adds Botha.

The GLTC product portfolio includes new sales of electric and diesel forklifts, three- and four-wheeled counter balanced trucks, pallet trucks and stackers as well as used equipment.

Free fleet evaluations and site surveys also form part of the GLTC’s service offering.

“A forklift is only as good as its back-up service and that is why rapid service to customers in remote locations is critical,” states Gibson.

The depot also stocks all parts and is equipped to provide short-term rental services for both companies.

According to Gibson and Botha, the Nelspruit facility is affirmation of the companies’ ongoing commitment to meeting their customers’ requirements and to continue improving service levels.

“Customers in this region are now able to fully benefit from our comprehensive materials handling solutions that comprise a wide range of new and used equipment, rental machines, fleet packages, parts, spares, and equipment maintenance.”



ABOUT 120,000 household plastic packaging containers a month are now being diverted from going into landfill. These are mainly bottles and other packaging materials made from HDPE, PP and LL/LDPE plastic types, and which are now thankfully ending their lives as a garden bench or an outdoor table, as a chair or waste-bin and even as grandstand seating in schools and sports clubs or decking and walkways, rather than as litter or to be buried in the earth.

“At NewLife Plastics, we pride ourselves in manufacturing eco-friendly products such as tavern tables and benches for gardens, schools, clubs or staff rest areas, picket fencing, decking and walkways, pallets, planks, poles, etc. from 100% recycled packaging. Materials used are of the highest quality ensuring our products are long-lasting and maintenance-free. We only use plastic packaging waste and do not use any fillers such as sawdust and wood which means our product will last well over 60 years – a lifetime,” says the company.

Buying cheap products from wood is not always a saving; wood needs regular maintenance and will eventually need to be replaced. New Life Plastics products are maintenance free and according to the company will not rot or decay.

“Plastic is durable and long lasting, stronger and denser than wood as well as being suitable in HACCP areas with no moisture absorption, which means no bacterial growth as well as being impervious to corrosive chemicals.”

In simple terms – the company is using your plastic shopping bags, bottle caps, milk bottles, cosmetic tubes, jars, etc. to recycle up into a product that will last a forever.

“Not only are you doing something constructive for the environment, you are investing in products that look as good as traditional wooden products, but without the maintenance.”

“More importantly, by purchasing our products, you are mitigating your personal or company’s consumption of plastic packaging waste.”

# LOWEST TOTAL COST OF OWNERSHIP PROVEN!

360° FORKLIFT & WAREHOUSING SOLUTIONS

SALES

SERVICE

PARTS

SHORT TERM RENTALS

USED EQUIPMENT

FLEXIBLE FINANCE SOLUTIONS

It just makes sense...

**Invest in your future & mitigate your plastic use with durable products for your office, factory, farm or home ..... the environment will thank you!**

### NEWLIFE PLASTICS

products of recycled packaging

[www.newlifeplastics.co.za](http://www.newlifeplastics.co.za)

**durable & weatherproof**

**maintenance free**

**will last a lifetime**

products include tavern tables/benches for staff rest areas; picket fencing; pallets; bins; decking & walkways; etc.

**Bronwyn - 0836476767**  
**Simone - 0825386381**

proudly South African company

**LIFT TRUCK COMPANY**  
Trusted Equipment Solutions

A proud member of the Goscor Group of Companies

0861 GOSCOR (467 267)  
lifttrucks@goscor.co.za  
www.goscorlifttrucks.co.za

f /Forkliftsouthafrica  
@ForkliftCompany  
in Lift Truck Company

Goscor Group Pty Ltd  
+Goscor (Pty) Ltd