

# Hubtex innova

In his typical innovative way, Build it Lady Fourie has bucked the national trend of using for non-standard work.



Build it Ladysmith owner John Fourie (left) takes delivery of the revolutionary Hubtex DQ 45 from GLTC's Dale Rosewall.

In this case he has purchased a Hubtex DQ series side-loader from Goscor Lift Truck Company, which in lengthwise drive can quickly transport long material through narrow doors and aisles. In crosswise drive it can be used as a conventional front loader and in circle drive enables exceptionally fast turning of the truck.

"The overall versatility of the Hubtex DQ and its ability to handle long and difficult loads, attributes which a conventional forklift cannot

are still employing inappropriate technology. "I have noticed that many companies in the construction industry are using traditional, front-loading forklifts in their long-load applications. The result is inefficient utilisation of warehouse and yard space and a significant reduction in all-round productivity," says Schmitt.

This is of course not the case at Build it Ladysmith. "On seeing the Hubtex I realised immediately that conventional forklifts were

**"There is an increasing number of people like John Fourie who are seeing the light in terms of what Hubtex loaders can do for the efficiency of businesses"** – Dale Rosewall

offer, precludes the need for other forklifts and enables us to save up to 50% floor space, all of which is very significant in terms of the bottom line," says Fourie.

On his recent visit to South Africa, Thomas Schmitt, Hubtex Germany's key-account manager, said that where long or difficult loads are concerned, many South African operations

not really fit for our purpose and that the Hubtex most certainly was. I have not been disappointed in its performance and look forward to seeing even more improved productivity down the line," says Fourie. He adds that Goscor's service before, during and after the sale was world class.

The forklift is an extremely robust machine