

# Celebrating long term partnership



*Celebrating its 15th year association with SPAR KZN, the executive team gathered for a photo: from left Alan Beningfield I.T. Director; James Crawford (Build IT Director); Gary Alberts Retail Operations Director; Dan Pillay – seated Finance Director; Martin Conradie HR Director; Max Oliva Logistics Director; Rob Philipson – seated on reach truck MD and Neil Westerhof, Marketing Director*

THE SPAR Group this year celebrates its 50th year of operation in southern Africa, and for the past 15 years, the Goscor Lift Truck Company (GLTC) has supplied the SPAR KwaZulu-Natal Distribution Centre with a range of warehouse materials handling equipment including Crown reach trucks, powered pallet trucks, order pickers, Doosan diesel and gas forklifts and much more.

"In fact we have supplied SPAR more than 220 machines," says GLTC KZN Regional Manager Michael Keats. "This has been an unusually rewarding relationship for our company. SPAR KZN is a consummately professional organisation and it has been a privilege servicing them for all these years."

SPAR KZN's Logistics Director, Max Oliva, concurs. "We have a long and proud history with Goscor, as SPAR values strong relationships that are built on honesty, integrity, good business principles and excellent customer service. Mike Keats and his team have achieved this and more, as they

have an excellent understanding of our business and really 'partner' with us to achieve our respective business goals," he says.

Recently Goscor Lift Truck MD, Darryl Shafto, said, "The SPAR/

Goscor relationship is a perfect example of the success of this mutual philosophy and long may it continue."

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